

- d) In 2004 a quake which was 80 times more powerful than the San Francisco quake happened in Indonesia. What was the Richter scale measurement for the 2004 quake?

The Common Logarithm

Notice that the solution to the last part of Example 1 asks us to solve the equation $10^x = 80$ for x . We can use the crossing graph method to solve this on our calculator. However, if we need to solve many equations like this one, we might want a more efficient way of doing so. This efficient solution is accomplished by the common logarithm.

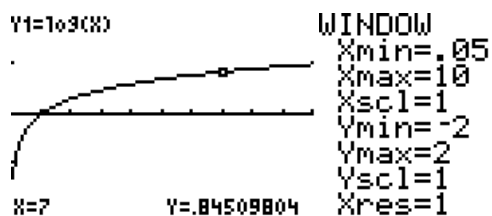
Definition of the common logarithm: $y = \log x$ is equivalent to the equation $10^y = x$.

The graphing calculator has a key to calculate $\log x$, so the solution to the equation $10^x = 80$ is the number $x = \log 80$ which we can find with a few keystrokes.

Example 2:

$$\begin{aligned} \log 1 &= 0 \text{ because } 10^0 = 1 \\ \log 10 &= 1 \text{ because } 10^1 = 10 \\ \log 100 &= 2 \text{ because } 10^2 = 100 \\ \log 1000 &= 3 \text{ because } 10^3 = 1000 \\ \log 0.01 &= -2 \text{ because } 10^{-2} = 0.01 \\ \log 5 &= 0.7 \text{ because } 10^{0.7} = 5 \text{ (Check this using your calculator)} \end{aligned}$$

The graph of the common logarithm



Basic Facts for the Common Logarithm

1. $\log x$ is the power of 10 that gives x .
2. If you multiply a number by 10^t , you increase its logarithm by t units.
3. The function $f(x) = \log x$ increases slowly and is concave down. This means it increases at a decreasing rate as x gets bigger.

The logarithm is the inverse of the exponential function.

Example 3:

a) $\log 1000000$

b) $\log 10^{3.4}$

c) $10^t = 60$

d) $\log(2x + 5) = 1.2$

e) $3.2 \log(3x + 8) - 2 = 3.76$

Example 4: Zoologists have studied the daily rate of gain in weight G as a function of daily milk-energy intake M during the first month of life in several hoofed mammal species. The model is

$$G = 0.067 + 0.052 \log M$$

a) Draw a graph of G versus M including values of M up to .4 units.

b) If the daily milk-energy intake M is 0.3 units, what is the daily rate of gain in weight?

- c) A zookeeper wants to bottle-feed an elk calf so as to maintain a daily rate of gain in weight G of 0.03 units. What must the daily milk-energy intake be?
- d) What does the shape of the graph say about the efficiency of higher levels of milk-energy intake?

The Natural Logarithm

Definition of the natural logarithm: $y = \ln x$ is equivalent to the equation $e^y = x$.

Example 5:

$$\begin{aligned}\ln 1 &= 0 \text{ because } e^0 = 1 \\ \ln e &= 1 \text{ because } e^1 = e \\ \ln e^2 &= 2 \text{ because 2 is the power of } e \text{ that gives } e^2 \\ \ln e^t &= t \text{ because } t \text{ is the power of } e \text{ that gives } e^t\end{aligned}$$

Example 6: Solve for x : $\ln(2x + 5) = 1.2$

