

# MATH 1314

Section 5.1

# The Exponential Function

An exponential function is defined as a function of the form:

$$f(x) = 2^x \qquad f(x) = a^x$$

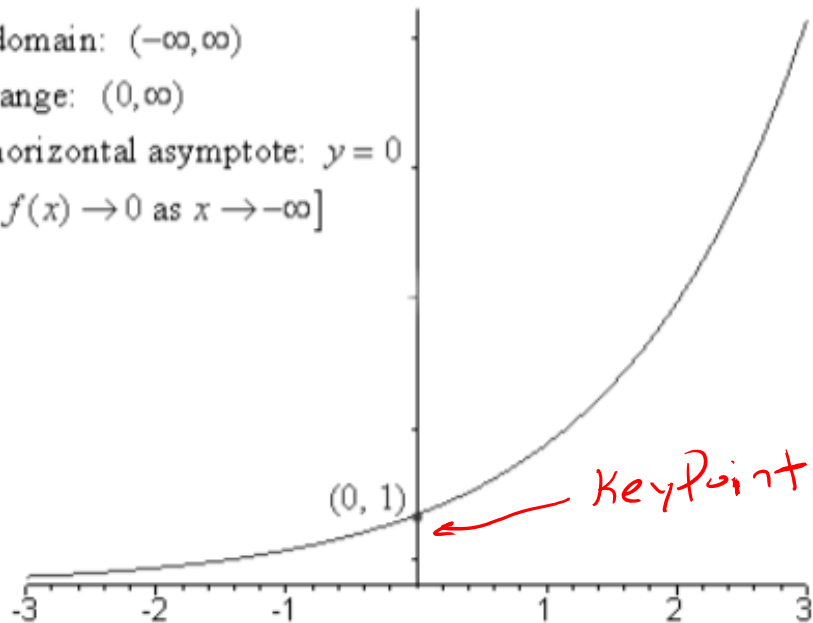
*x is in the exponent*

*$a \neq 0, a \neq 1$   
 $a > 0$  [positive]*

where  $a > 0$ . This is considered an exponential function with base  $a$ .

The graph of  $f(x) = a^x$  for  $a > 1$  has the following shape:

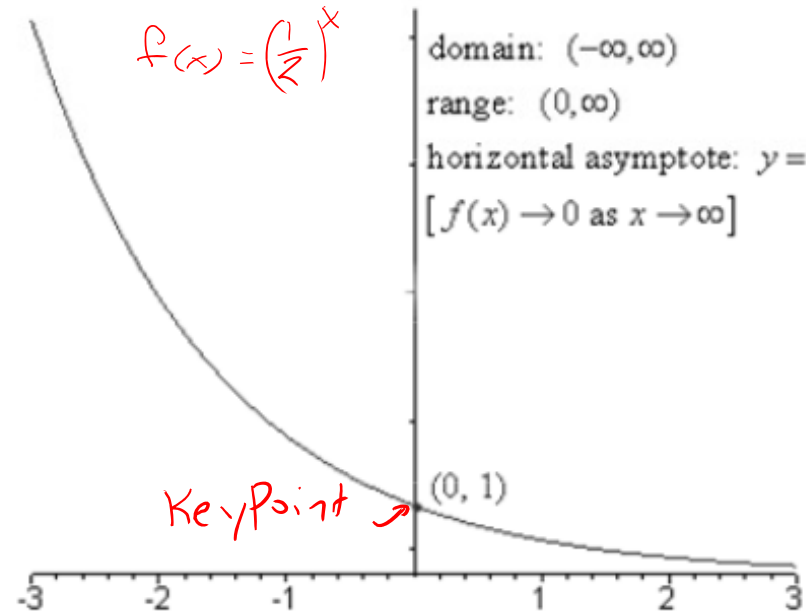
domain:  $(-\infty, \infty)$   
range:  $(0, \infty)$   
horizontal asymptote:  $y = 0$   
[ $f(x) \rightarrow 0$  as  $x \rightarrow -\infty$ ]



The graph of  $f(x) = a^x$  for  $0 < a < 1$  has the following shape:

$$f(x) = \left(\frac{1}{2}\right)^x$$

domain:  $(-\infty, \infty)$   
range:  $(0, \infty)$   
horizontal asymptote:  $y = 0$   
[ $f(x) \rightarrow 0$  as  $x \rightarrow \infty$ ]



Example Problem 1:

$$(-2)^x \neq -2^x$$

Sketch the graph of the function  $f(x) = -2^x$  by starting from the graph of  $y = 2^x$ .

State the domain, range, and asymptote.

$$y = 2^x \quad (0, 1) \rightarrow (0, 1)$$

$$(1, 2) \rightarrow (1, 2)$$

$$(-1, 1/2) \rightarrow (-1, 1/2)$$

①  
Parent  
Function

$$y = -2^x \quad x\text{-axis reflection}$$

$$\text{Domain: } (-\infty, \infty)$$

$$\text{Range: } (-\infty, 0)$$

$$\text{Asymptote: } y = 0$$

(HA)

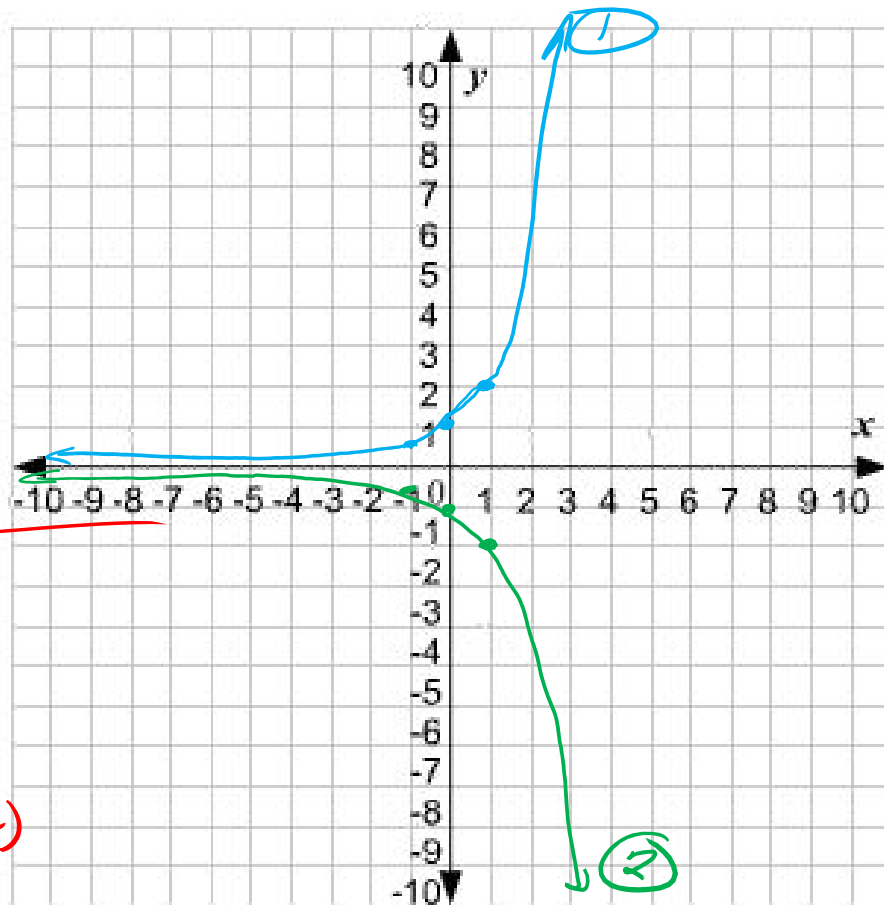
$$f(x) = -2^x + 0$$

↑  
+/-  
HA

$$\text{Range: } (-\infty, \text{HA})$$

(Neg)

$$(\text{HA}, \infty) \text{ (Pos)}$$



### Example Problem 2:

Sketch the graph of the function  $f(x) = 2^{x-1}$  by starting from the graph of  $y = 2^x$ .

State the domain, range, and asymptote.

① Parent Function  $y = 2^x$

②  $y = 2^{x-1}$  Right 1

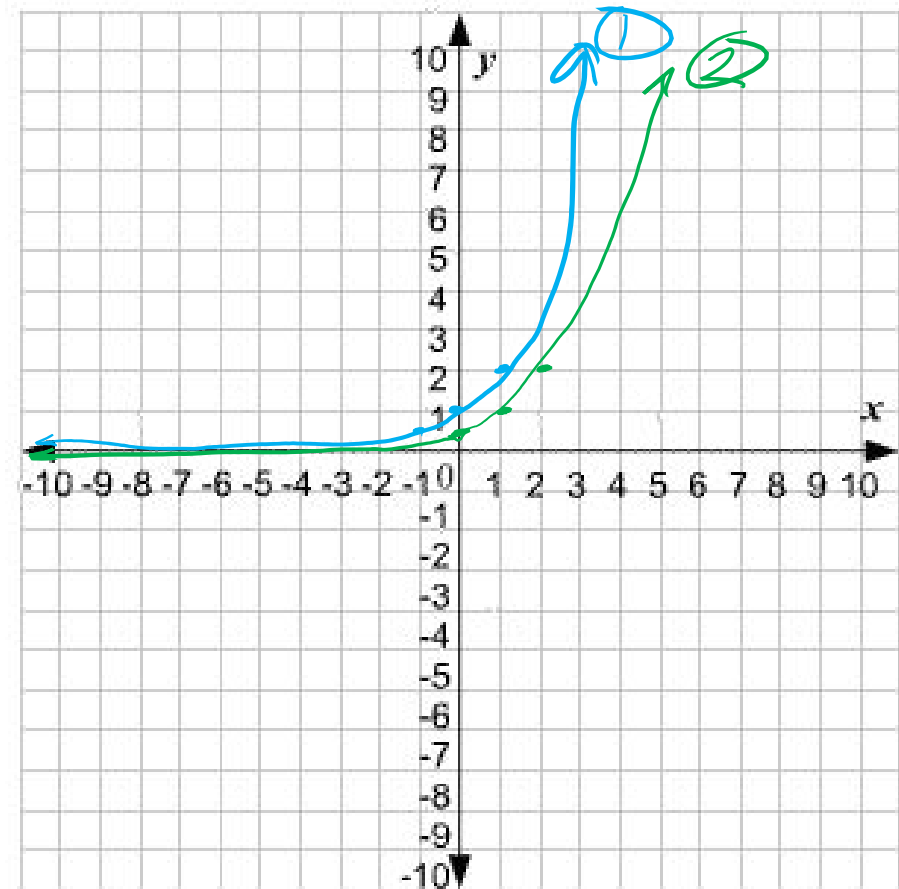
Domain:  $(-\infty, \infty)$

Range:  $(0, \infty)$

Asymptote:  $y = 0$

$$f(x) = 2^{x-1} \quad \begin{matrix} +0 \\ \text{HA} \end{matrix}$$

↑  
positive  
(HA, 0)



### Example 3:

Sketch the graph of the function  $f(x) = -4^x + 10$ . Do not plot points, but instead apply transformations to the graph of the function  $y = 4^x$ . Identify the domain, range, and asymptote.

① Parent Function  $y = 4^x$

②  $x$ -axis reflection  $y = -4^x$

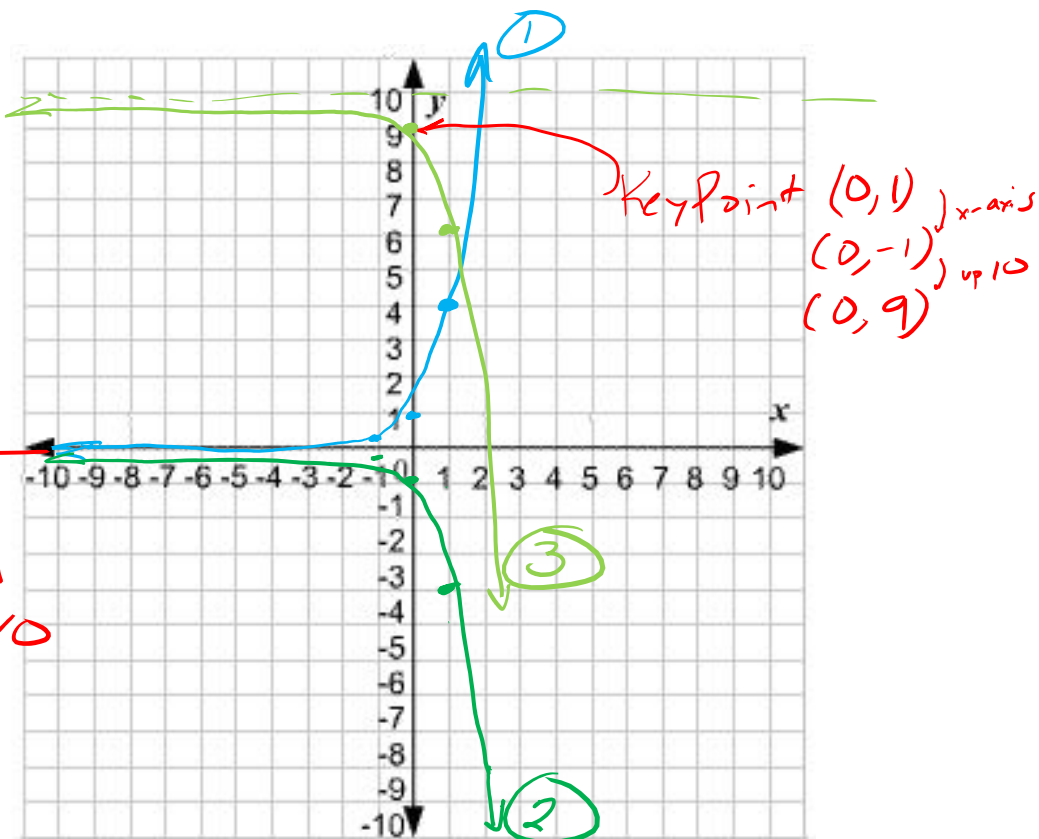
③ up 10  $f(x) = -4^x + 10$

Domain:  $(-\infty, \infty)$

Range:  $(-\infty, 10)$

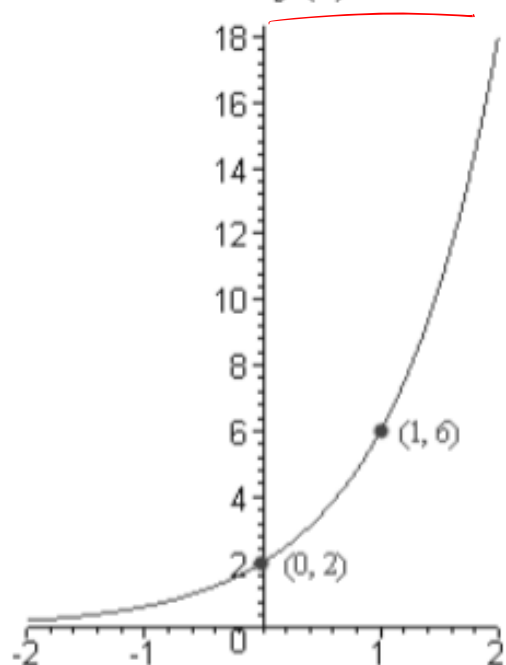
Asymptote:  $y = 10$

$f(x) = -4^x + 10$   
HA:  $y = 10$   
Negative: Below  
 $(-\infty, 10)$



## Example 4:

Find the function  $f(x) = Ca^x$  whose graph is shown below.



$$f(x) = C \cdot a^x$$

Plug in  $(0, 2)$

$$2 = C \cdot \underbrace{a^0}_{\text{(Anything)}^0 = 1}$$

$$2 = C \cdot 1$$

$$f(x) = 2 \cdot a^x$$

$$2 = C$$

Plug in  $(1, 6)$

$$6 = 2 \cdot a^1$$

$$6 = 2 \cdot a$$

$$3 = a$$

$$f(x) = 2 \cdot 3^x$$

Note: Base must be positive  
not 0, not 1

$$f(x) = c a^x \quad (1, 6) \text{ and } (2, 12)$$

$$f(x) = c \cdot a^x$$

Plug in (1, 6)

$$6 = c \cdot a^1$$

$$6 = c \cdot a$$

$$\frac{6}{c} = a$$

$$f(x) = c \cdot \left(\frac{6}{c}\right)^x$$

$$12 = c \cdot \left(\frac{6}{c}\right)^2$$

$$12 = c \cdot \frac{36}{c^2}$$

$$\frac{12}{1} = \frac{36}{c}$$

$$12c = 36$$

$$c = 3$$

$$a = \frac{6}{c} = \frac{6}{3} = 2$$

$$a = 2$$

$$f(x) = 3 \cdot 2^x$$

Keep in Mind:  $3 \cdot 2^x \neq 6^x$

$$f(x) = 3(2^x)$$

## Popper 21:

Consider the function:  $f(x) = 4 \left(\frac{2}{3}\right)^{x-1} + 5$

H A

1. What is this function called?

- a. Quadratic                      b. Rational                      **c. Exponential**                      d. Polynomial

2. Is this function increasing or decreasing? *Base:  $a = \frac{2}{3} \rightarrow 0 < a < 1$*

- a. Increasing                      **b. Decreasing**                      c. Cannot be determined

3. What is the horizontal asymptote of the function?

- a.  $y = 5$**                       b.  $y = 4$                       c.  $y = 2/3$                       d. None



## Popper 21...continued:

Consider the function:  $f(x) = 4 \left(\frac{2}{3}\right)^{x-1} + 5$

$$\begin{aligned} f(0) &= 4\left(\frac{2}{3}\right)^{0-1} + 5 && \rightarrow \frac{12}{2} + 5 \\ &= 4\left(\frac{2}{3}\right)^{-1} + 5 && 6 + 5 = 11 \\ &= 4\left(\frac{3}{2}\right) + 5 && (0, 11) \end{aligned}$$

4. What is the domain of the function?

- a.  $(-\infty, \infty)$       b.  $(5, \infty)$       c.  $[5, \infty)$       d.  $(4, \infty)$

5. What is the range of the function?

- a.  $(-\infty, \infty)$       b.  $(5, \infty)$       c.  $[5, \infty)$       d.  $(4, \infty)$

*HA: 5 positive exp term: Above 5*

6. Which of the following points does the function pass through?

- a.  $(0, 1)$       b.  $(0, 5)$       c.  $(0, 4)$       d.  $(0, 11)$

7. Which transformations are present?

- a. Horizontal Shift      b. Vertical Shift      c. Vertical Stretch      d. All of above

*Right 1*

*vps*

*4\**

Sketch the graph:  $f(x) = 4 \left(\frac{2}{3}\right)^{x-1} + 5$

