

MATH 1314

Section 5.1

The Exponential Function

An exponential function is defined as a function of the form:

$$f(x) = 2^x \qquad f(x) = a^x$$

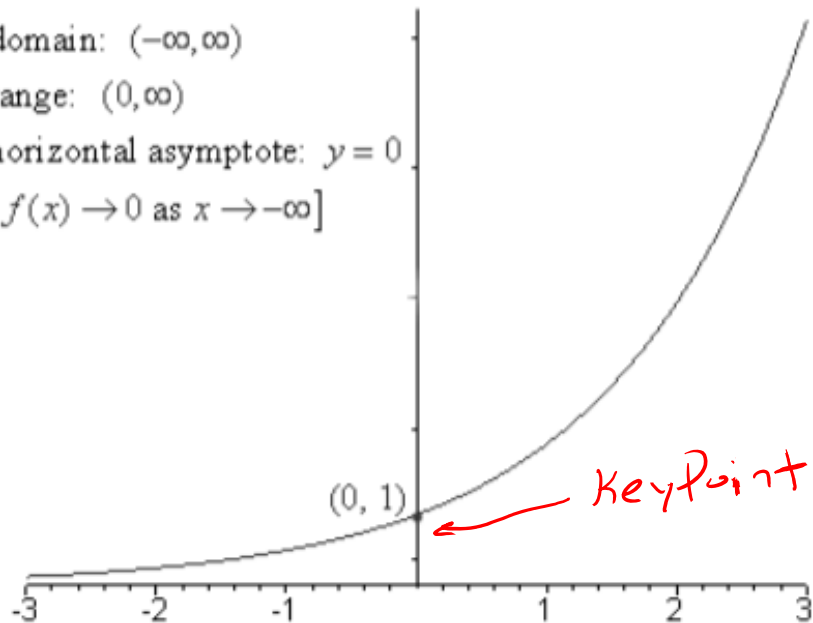
x is in the exponent

*$a \neq 0, a \neq 1$
 $a > 0$ [positive]*

where $a > 0$. This is considered an exponential function with base a .

The graph of $f(x) = a^x$ for $a > 1$ has the following shape:

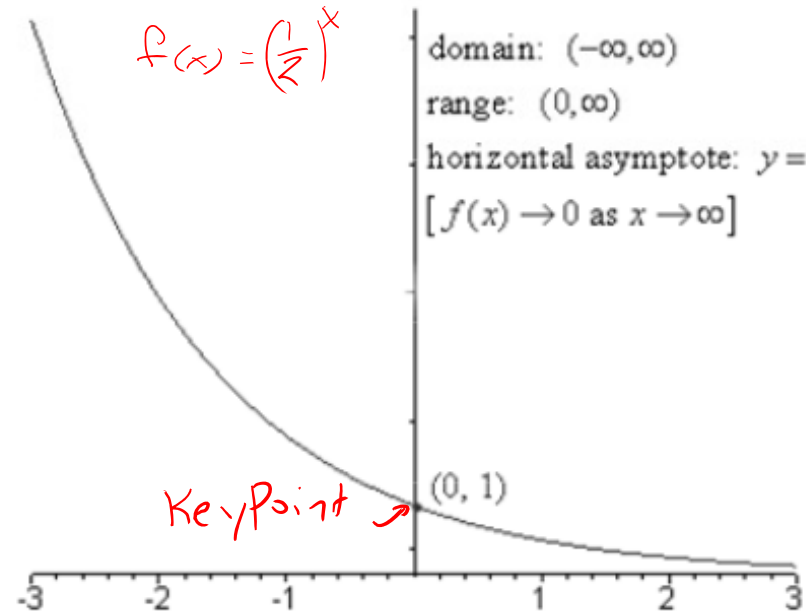
domain: $(-\infty, \infty)$
range: $(0, \infty)$
horizontal asymptote: $y = 0$
[$f(x) \rightarrow 0$ as $x \rightarrow -\infty$]



The graph of $f(x) = a^x$ for $0 < a < 1$ has the following shape:

$$f(x) = \left(\frac{1}{2}\right)^x$$

domain: $(-\infty, \infty)$
range: $(0, \infty)$
horizontal asymptote: $y = 0$
[$f(x) \rightarrow 0$ as $x \rightarrow \infty$]



Example Problem 1:

$$(-2)^x \neq -2^x$$

Sketch the graph of the function $f(x) = -2^x$ by starting from the graph of $y = 2^x$.

State the domain, range, and asymptote.

$$y = 2^x \quad (0, 1) \rightarrow (0, 1)$$

$$(1, 2) \rightarrow (1, 2)$$

$$(-1, 1/2) \rightarrow (-1, 1/2)$$

①
Parent
Function

$$y = -2^x \quad x\text{-axis reflection}$$

$$\text{Domain: } (-\infty, \infty)$$

$$\text{Range: } (-\infty, 0)$$

$$\text{Asymptote: } y = 0$$

(HA)

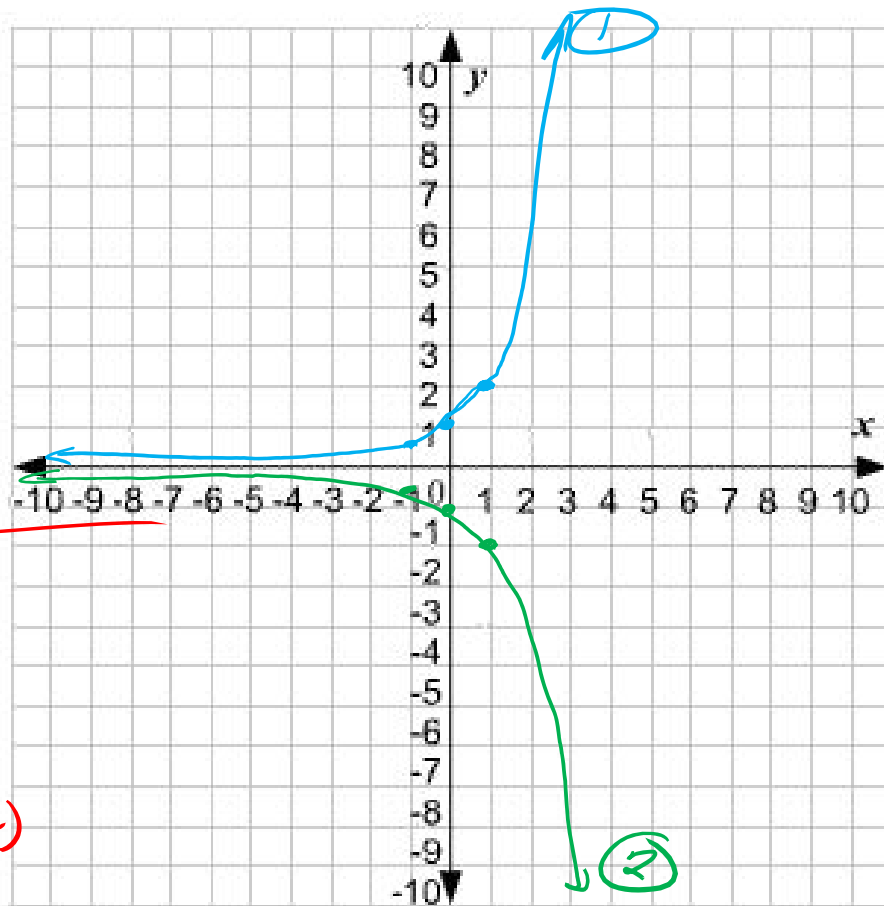
$$f(x) = -2^x + 0$$

↑
+/-
HA

$$\text{Range: } (-\infty, \text{HA})$$

(Neg)

$$(\text{HA}, \infty) \text{ (Pos)}$$



Example Problem 2:

Sketch the graph of the function $f(x) = 2^{x-1}$ by starting from the graph of $y = 2^x$.

State the domain, range, and asymptote.

① Parent Function $y = 2^x$

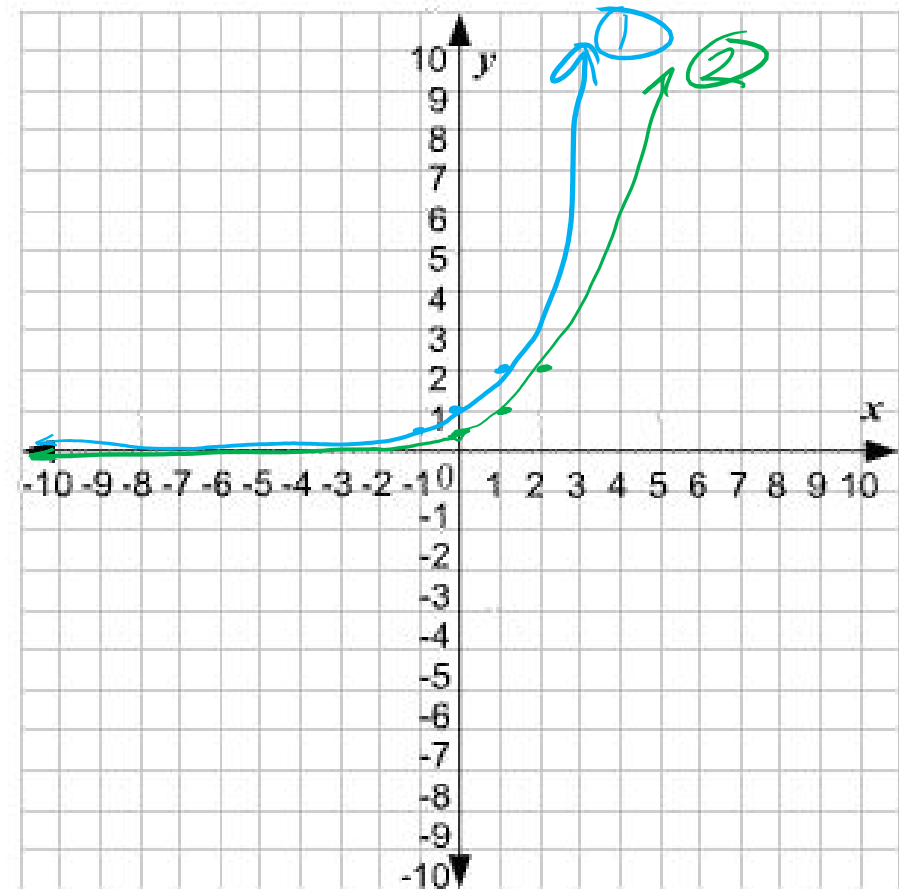
② $y = 2^{x-1}$ Right 1

Domain: $(-\infty, \infty)$

Range: $(0, \infty)$

Asymptote: $y = 0$

$f(x) = 2^{x-1}$
↑
positive
(HA, 0)



Example 3:

Sketch the graph of the function $f(x) = -4^x + 10$. Do not plot points, but instead apply transformations to the graph of the function $y = 4^x$. Identify the domain, range, and asymptote.

① Parent Function $y = 4^x$

② x -axis reflection $y = -4^x$

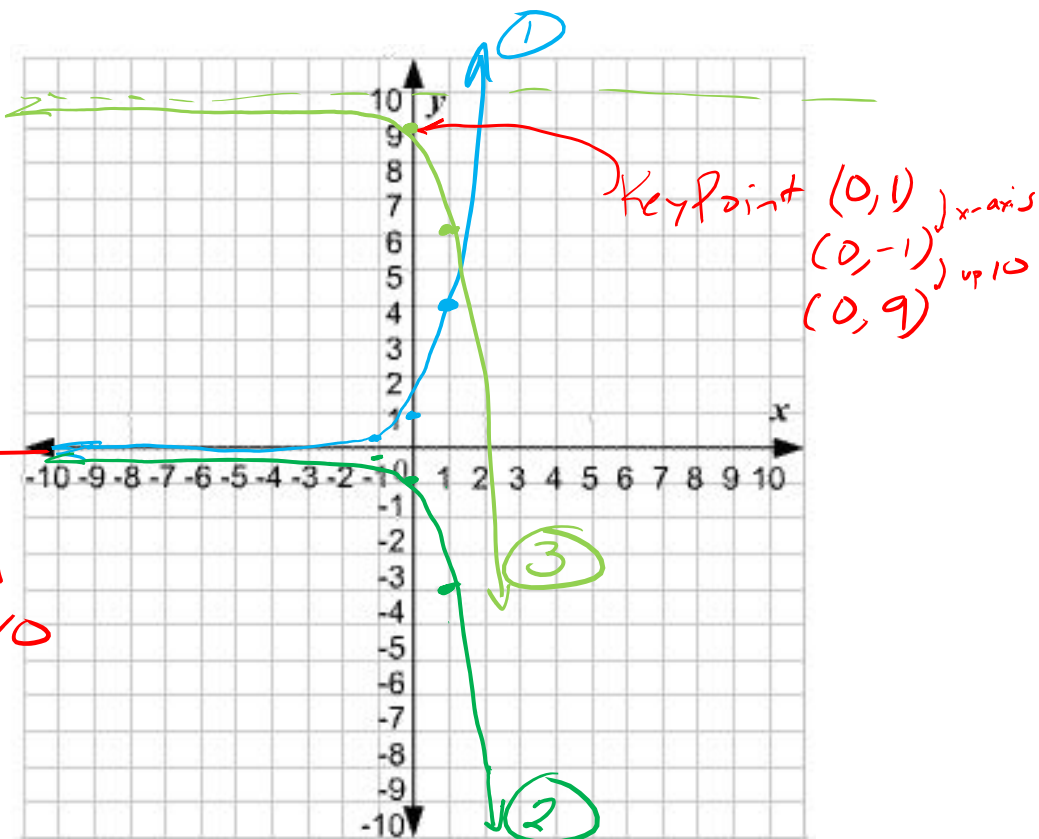
③ up 10 $f(x) = -4^x + 10$

Domain: $(-\infty, \infty)$

Range: $(-\infty, 10)$

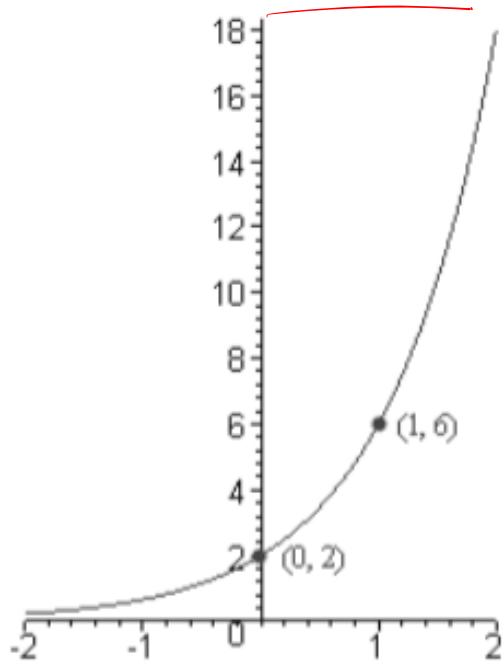
Asymptote: $y = 10$

$f(x) = -4^x + 10$
HA: $y = 10$
Negative: Below
 $(-\infty, 10)$



Example 4:

Find the function $f(x) = Ca^x$ whose graph is shown below.



$$f(x) = C \cdot a^x$$

Plug in (0, 2)

$$2 = C \cdot \underbrace{a^0}_{(Anything)^0 = 1}$$

$$2 = C \cdot 1$$

$$f(x) = 2 \cdot a^x$$

$$2 = C$$

Plug in (1, 6)

$$6 = 2 \cdot a^1$$

$$6 = 2 \cdot a$$

$$3 = a$$

$$f(x) = 2 \cdot 3^x$$

Note: Base must be positive
not 0, not 1

$$f(x) = c a^x \quad (1, 6) \text{ and } (2, 12)$$

$$f(x) = c \cdot a^x$$

Plug in (1, 6)

$$6 = c \cdot a^1$$

$$6 = c \cdot a$$

$$\frac{6}{c} = a$$

$$f(x) = c \cdot \left(\frac{6}{c}\right)^x$$

$$12 = c \cdot \left(\frac{6}{c}\right)^2$$

$$12 = c \cdot \frac{36}{c^2}$$

$$\frac{12}{1} = \frac{36}{c}$$

$$12c = 36$$

$$c = 3$$

$$a = \frac{6}{c} = \frac{6}{3} = 2$$

$$a = 2$$

$$f(x) = 3 \cdot 2^x$$

Keep in Mind: $3 \cdot 2^x \neq 6^x$

$$f(x) = 3(2^x)$$

Popper 26 :

Consider the function: $f(x) = 4 \left(\frac{2}{3}\right)^{x-1} + 5$

H A

1. What is this function called?

- a. Quadratic b. Rational **c. Exponential** d. Polynomial

2. Is this function increasing or decreasing? *Base: $a = \frac{2}{3} \rightarrow 0 < a < 1$*

- a. Increasing **b. Decreasing** c. Cannot be determined

3. What is the horizontal asymptote of the function?

- a. $y = 5$** b. $y = 4$ c. $y = 2/3$ d. None

Popper 26...continued:

Consider the function: $f(x) = 4 \left(\frac{2}{3}\right)^{x-1} + 5$

$$\begin{aligned} f(0) &= 4\left(\frac{2}{3}\right)^{0-1} + 5 && \rightarrow \frac{12}{2} + 5 \\ &= 4\left(\frac{2}{3}\right)^{-1} + 5 && 6 + 5 = 11 \\ &= 4\left(\frac{3}{2}\right) + 5 && (0, 11) \end{aligned}$$

4. What is the domain of the function?

- a. $(-\infty, \infty)$ b. $(5, \infty)$ c. $[5, \infty)$ d. $(4, \infty)$

5. What is the range of the function?

- a. $(-\infty, \infty)$ b. $(5, \infty)$ c. $[5, \infty)$ d. $(4, \infty)$

HA: 5 positive exp term: Above 5

6. Which of the following points does the function pass through?

- a. $(0, 1)$ b. $(0, 5)$ c. $(0, 4)$ d. $(0, 11)$

7. Which transformations are present?

- a. Horizontal Shift b. Vertical Shift c. Vertical Stretch d. All of above

Right 1

vps

*4**

Sketch the graph: $f(x) = 4 \left(\frac{2}{3}\right)^{x-1} + 5$

